

Anton Hoffmann

SHORT BIO

Anton Hoffmann is a consultant at Neon. He holds a master's degree in public policy from the Hertie School, specializing in energy economics and policy. During his studies, he completed a nine-month professional year in the Policy Department of the German Federal Ministry of Labour and Social Affairs. He also gained experience at consulting firms Fichtner and Kienbaum, where he supported clients from the energy sector and the public sector. Other professional roles included positions at BASF and the German Chemical Industry Association, where he focused on European energy and climate policy. Immediately prior to joining Neon, Anton worked as a research associate at the Hertie School.

POSITIONS

- 2024 – present **Consultant at Neon, Berlin**
Work on various topics including support mechanisms for renewable energies.
-
- 2024 **Research Associate at Hertie School, Berlin**
Quantitatively analyzed the volatility of electricity prices across various European day-ahead markets.
- 2023 – 2024 **Intern/Working student at Fichtner Management Consulting, Berlin**
Developed a market entry strategy for a mid-sized energy utility in district heating, analyzed cleantech trends for an infrastructure bank's investment strategy, and supported a feasibility study on electrifying a province in a least-developed country.
- 2022 – 2023 **Junior Policy Officer at Federal Ministry for Labor and Social Affairs, Berlin**
Evaluated policy proposals and relief measures for their distributional effects during the European energy crisis and assisted in preparing documentation for stakeholder, committee, and interdepartmental meetings.
- 2022 **Intern at BASF, Ludwigshafen a.R.**
Assessed the impact of climate and environmental legislation on key business segments, conducted competitor analysis and examined industry trends in customer markets to provide strategic insights.
- 2021 – 2022 **Intern/Working student at Kienbaum Consultants International, Hamburg/Berlin**
Analyzed survey and performance data and conducted expert interviews to evaluate legal acts and funding programs for public sector clients.

- 2020 – 2021 **Intern at German Chemical Industry Association (VCI), Brussels**
Monitored European energy, climate, and environmental legislation, providing updates and analysis for association representatives and member companies.
- 2019 **Intern at Miller & Meier Consulting, Berlin**
Conducted stakeholder and media analyses to support the development and refinement of advocacy strategies for clients.

EDUCATION

- 2021 – 2024 **Public Policy with a focus on Energy Policy and Economics (Master), Hertie School Berlin**
GPA: 1.2
- 2017 – 2020 **Political Science and Economics (B.A.), University of Mannheim**
GPA: 1.1
- 2008 – 2016 **Justinus-Kerner-Gymnasium Weinsberg**
GPA: 2.0

PROJECT HIGHLIGHTS

- Ongoing **Renewable support schemes (German energy ministry BMWK).** Future direction of renewable support in Germany. Analyzing the feasibility of different possible pathways, including recent proposals of production-independent support schemes.